

PENHALLOW ASSOCIATES LIMITED A Financial Knowledge Company



An Introduction to the Foreign Exchange Markets

Virtual Learning: Duration 1 Hour. Course Price: £105 plus VAT 20.5.24 (13:00-14:00)

Location: (UK) Virtual Learning Live Environment via Video Communication. *To book, or, require more information. Please contact Alan Penhallow; e-mail: <u>alanp@penassco.co.uk</u> <i>Mobile: +44 (0) 7712086934 This programme may be of interest to your colleagues.*

www.penassco.co.uk

Course Overview

Foreign Exchange is a global decentralized Over-the-Counter (OTC) Market which is the deepest & most liquid of any Market today, across all Asset Classes. While anyone can - & does – participate, what matters is are you a price taker or a price maker? Are you participating to facilitate a transaction, or purely in the pursuit of profit?

- Geography of the Liquidity in the market
- Purchasing Power Parity. The Big Mac Index
- Spot vs Forward Foreign Exchange
- How do you forecast Currency movements?
- FX Is it all a zero-sum game? Can it be considered as an Asset Class?
- Most popular Currency Pairs

Learning Outcomes

While everyone can participate in the Foreign Exchange Market at some point, (think Airport Bureau de Change) not everyone fully appreciates the scale of this Market & how the wide range of participants engage with it. The numbers may surprise you.

Trainer Profile



Paul Meadows

Paul has fifteen years Investment experience through various Front Office roles on the Buy side of the Markets in the UK - Trader, Global Equities Research Head & Portfolio Manager. He has knowledge of working in both Institutional& High Net Worth Private Client environments with the likes of Royal Insurance & Lloyds Private Bank

He has been designing & delivering both Public & in-house Financial Markets Training programmes worldwide since 2000, initially with the in-house tailored training arm of Euromoney, DC Gardner & has been the Managing Director of Chadley House Training since 2004. Clients range from Investment Banks (Citi, Deutsche Bank), Private Banks (Hoare & Co), Fund Managers (Blackrock, Axa IM), Sovereign Wealth Funds (Kuwait Investment Authority), Regulators (from London, Mongolia, Angola & Tanzania), Exchanges (London, Nigeria), Hedge Funds (Brevan Howard, Man Group).

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